



Sponsored by the State Library of Queensland

Arlis / ANZ BIENNIAL CONFERENCE

CULTURAL CONNECTIONS: MYSPACE IS AN ART SPACE

**9 - 10 October 2008
Brisbane, Qld, Australia**

Corporate Sponsorship Opportunities

The Arlis/ANZ Biennial Conference provides excellent opportunities to showcase your business and services to a select target audience of Arts Information Professionals. Over 60 conference delegates attend, representing major public, State and National educational and cultural institutions from Australia and New Zealand, such as:

- National and State Gallery Libraries
- National and State Libraries
- University Libraries
- Visual and Performing Arts institutions and educational institutions
- State and regional Public Library and Public Gallery networks

Conference sponsorship options are designed to maximise visibility of your brand and raise awareness of your services and products.

We acknowledge the generous sponsorship of the State Library of Queensland.

We are also offering a suite of additional corporate sponsorship opportunities, designed to directly connect your products and services with this special group of professionals.

There is a pre-packaged sponsorship opportunity to suit every business and budget, and we also welcome enquiries and opportunities to discuss tailored options.

More information about the Society and the conference can be found at: www.arlis.org.au

Sponsorship Packages	What you get
<p>Tier 1: \$350</p> <p>Tier 1 sponsorship represents the simplest level of contact with conference delegates only</p>	<ul style="list-style-type: none"> ▪ Conference Programme: Your logo will be printed on the Sponsor's Page in the souvenir Conference Programme ▪ Satchel Souvenirs: Promotional material of your choice will be included in the Conference Satchel – the popular and eagerly anticipated 'take-home' souvenir of the conference. Conference satchels also contain a list of delegates ▪ A complimentary Conference Satchel
<p>Tier 2: \$500</p> <p>Tier 2 sponsorship represents an enhanced level of contact with conference delegates, plus the wider community of Arts Information Professionals via the Arlis/ANZ website</p>	<p>All Tier 1 options PLUS...</p> <ul style="list-style-type: none"> ▪ Website: Your logo or business name will be listed as a sponsor on the Arlis/ANZ Conference Website ▪ Visual Presentation: Your business will be acknowledged visually on the Opening PowerPoint Presentation at the beginning of each day's programme
<p>Tier 3: \$1000</p> <p>Tier 3 sponsors are acknowledged as Major Sponsors through every available media and at every available opportunity during the conference. Their business name, products and branding are presented as strongly aligned with Arlis/ANZ and the wider community of Arts Information Professionals.</p> <p>(excludes conference letterhead and general stationery)</p>	<p>All Tier 1 and 2 options PLUS...</p> <ul style="list-style-type: none"> ▪ Conference Programme: Your business will be acknowledged as a MAJOR Sponsor on the Major Sponsor's page, plus your business bio, advertising or product flyer printed in the Conference Programme ▪ Website: Your business will be listed as a MAJOR Sponsor, plus your business bio, advertising or product flyer loaded to the Arlis/ANZ Conference Website ▪ Visual Presentation: Your business will be listed as a MAJOR Sponsor when acknowledged visually on the Opening PowerPoint Presentation at the beginning of each day's programme. ▪ Arlis/ANZ Journal: Your business will be acknowledged as a MAJOR sponsor, plus your business bio, advertising or product flyer published in the December Arlis/ANZ Journal ▪ Conference Presentations: Your business will be acknowledged as a MAJOR Sponsor by the Arlis/ANZ National President during the opening and closing presentations

Sponsorship Packages	What you get
	<ul style="list-style-type: none"> ▪ Social Congregations: Opportunity to display banners or signage on table settings at every refreshment break, including the Conference Dinner, Welcome Cocktail Party and Saturday Social Event ▪ Attendance at social congregations: A representative from your business will be welcome to join us for tea and lunch breaks during the 2 days of the conference, giving opportunity to meet and mingle
<p>Tier 3 + Business Card Bowl: \$1500 (1 opportunity only)</p> <p>This is a one-only chance to enhance Tier 3 sponsorship with a unique direct marketing opportunity which delivers the business cards of 'blue-chip' contacts directly into your hands.</p>	<p>All Tier 1, 2 and 3 options PLUS...</p> <ul style="list-style-type: none"> • The contents of the Business Card Bowl: Provide an attractive prize along with your promotional material at The Bowl. Conference delegates will leave their business cards in The Bowl, to be eligible to win the prize and as an indication that they are interested in your products and services and understand that you may use their business card information to enable follow-up contact.
<p>Tier 3 + Conference Satchel Branding: \$2000 (1 opportunity only)</p> <p>This is a one-only opportunity to enhance Tier 3 sponsorship by securing the most visible brand-building opportunity of the conference: Conference Satchel Branding.</p>	<p>All Tier 1, 2 and 3 options PLUS...</p> <ul style="list-style-type: none"> • Your business name and logo printed on the souvenir Conference Satchel: The conference satchel is THE premier take-home souvenir from the conference, and will be seen for years to come by friends and colleagues of conference delegates. The conference satchels will be taken into workplaces and homes, into other cultural and educational institutions and libraries and to other conferences far beyond the immediate parent institutions of conference delegates. There simply is no more prominent, more long-lasting, more effective piece of marketing real-estate on which your business can literally make its mark.

Sponsorship Booking Form

YES! I would like to sponsor the Arlis/ANZ Biennial Conference - *Cultural Connections: MySpace is an Art Space*. I wish to book the following level of sponsorship (please tick):

Tier 1 \$350

Tier 2 \$500

Major Sponsorship

Tier 3 \$1,000

Tier 3 PLUS Business Card Bowl \$1,500
(1 opportunity only: be quick to secure this unique opportunity)

Tier 3 PLUS Satchel Branding \$2,000
(1 opportunity only: be quick to secure this unique opportunity)

Business Name:	:
Contact Person:	:
Address: (phone, fax & email)	:
	:
	:
	:

Please return this booking form, and/or direct enquiries to:

Attention: Pamela Martin
Arlis/ANZ Conference
c/- Logan Hyperdome Library
66-70 Mandew Street
Shailer Park Qld Australia 4128

Phone: +61 7 3412 4122
Fax: +61 7 3801 4074
Email: conference@arlis.org.au

Please **do not** send payment with this form. A Corporate Sponsorship Team Member will contact you to confirm the details of your sponsorship booking.

Thank you for your support of the Arlis/ANZ Biennial Conference!